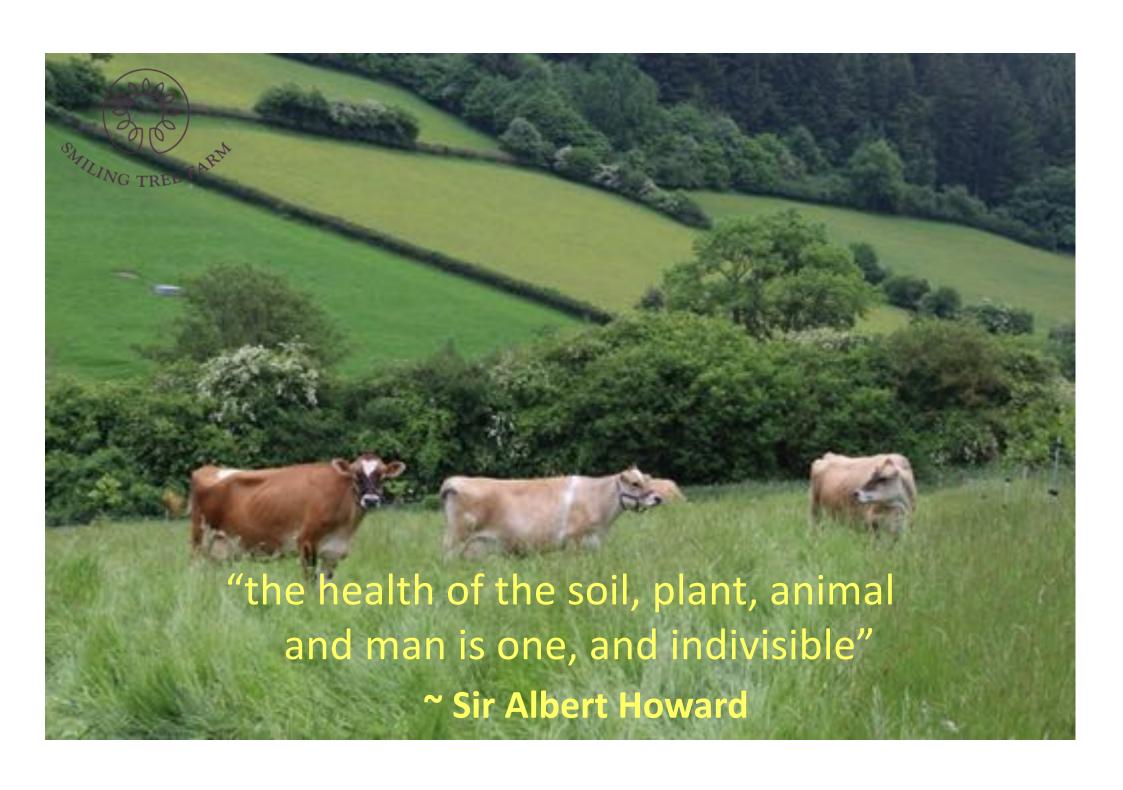


#### Why Animal Feed Matters



- It affects the health & wellbeing of the animal
- It affects the flavour & nutritional value of their meat or milk
- How animal feed is produced/grown can
  - destroy or create wildlife habitat
  - regenerate soil health or erode soil
  - sequester carbon or emit it



#### Smiling Tree Farm, South Shropshire



- Small-scale 70 acre pastoral farm
  - Steep land (650-1020ft) unsuited to growing arable crops
- Traditional Hereford beef suckler herd
- Cow-calf micro-dairy of Jersey cows
- No routine wormers, medications or vaccinations #PreventativeMedicine #Homeopathy
- Feed: diverse pastures & browsing trees
- Farm run using holistic management, organic & permaculture principles
- We practice regenerative silvo pastoral agriculture

## What is being compared?





All these liquids are mostly water, this is a comparison of water that has been metabolised through the body of a cow vs water added to a processed crop.

Without considering what nutrients are in each serving the comparison is pretty meaningless.

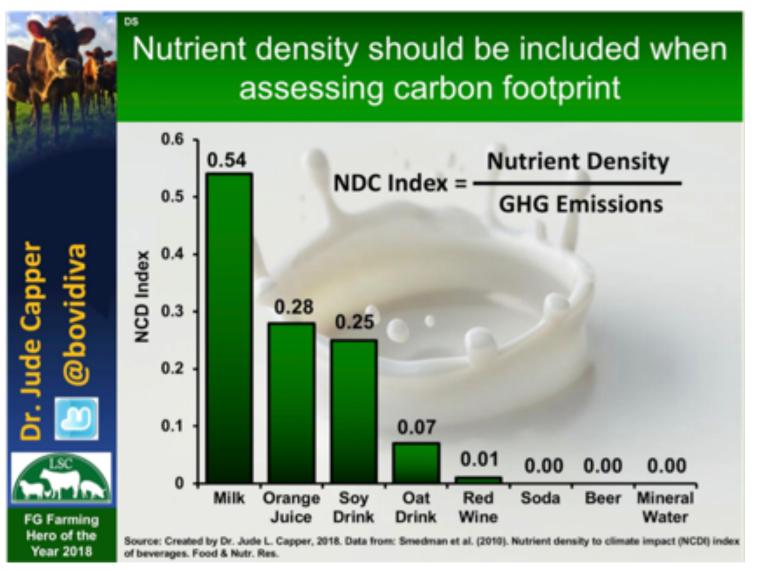
But is good click-bait!

Source: BBC website food carbon footprint tool using global averages of industrial production & not taking into account any carbon sequestration benefits.

## A more useful comparison



albeit of industrial dairy, Real Milk would fare much better



This tells us that milk is a nutrient-dense food.

You get twice as much nutrition per GHGe from milk than soy drink, and more than 7x more than oat drink.

BUT more importantly, what are those nutrients?

Micro-nutrients the key to optimum health...



#### Nutrients in Milk

Fat-soluble nutrients particularly impacted by diet of cow

CREAM

SKIMMED

MILK





There is huge variation in actual micro-nutrient content which depends primarily on the diet of the cow, but also her breed, age, health, stage of lactation & contentedness.

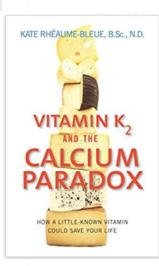
#### FAT SOLUBLE MICRO-NUTRIENTS:

- Omega 3 the essental DHA form
- CLA conjugated linoleic acids
- Vitamin A & beta carotene
- Vitamin D
- Vitamin E
- •Vitamin K2 vital nutrient deficient in most

The fat-soluble nutrients are needed for the effective absorption of the water-soluble nutrients - always drink WHOLE milk.

#### WATER SOLUBLE MICRO-NUTRIENTS:

- Calcium
- Magnesium
- Phosphorus
- Potassium
- Selenium
- Zinc
- Folate
- Vitamin C
- Vitamin B1, B2, B3, B5, B6, B12







What does this equation represent?

6CO2 + 6H2O + sunlight => C6H12O6 + 6O2



#### All life depends upon

#### **PHOTOSYNTHESIS:**

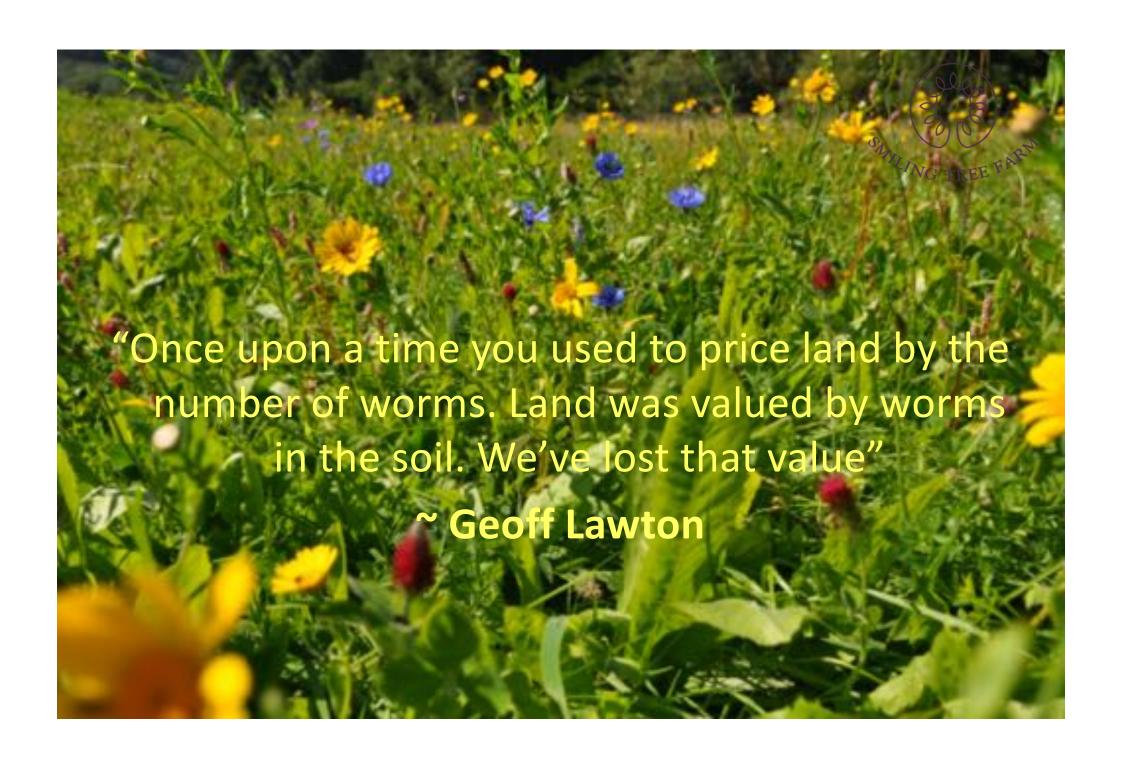
6CO2 + 6H2O + light energy => C6H12O6 + 6O2

Carbon + water + sunlight => liquid + oxygen dioxide sugar

The "liquid carbon pathway" (Dr Christine Jones)

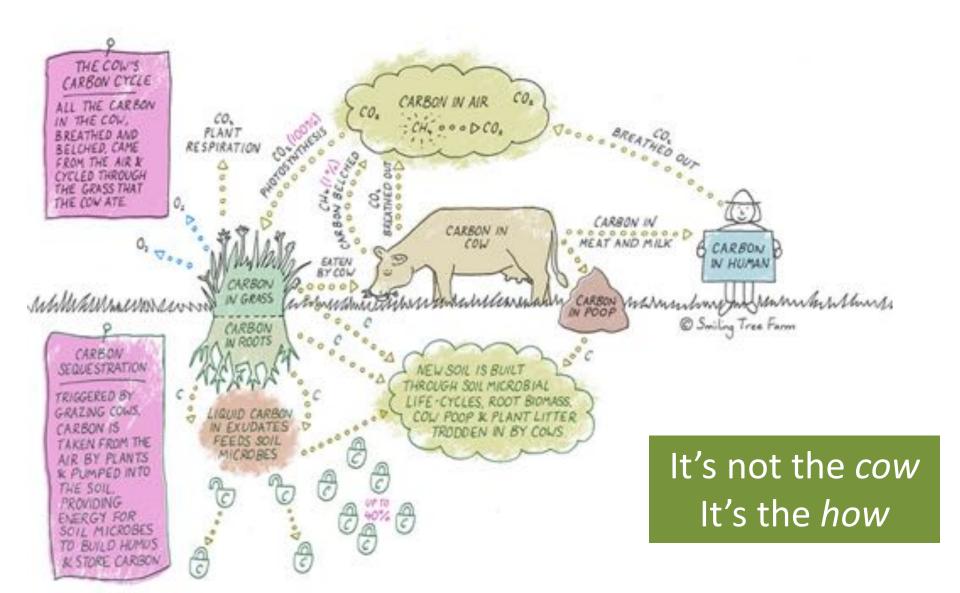
Pumping carbon via plant root exudates into the soil

Every bite primes the carbon pump



#### Carbon moooves...





#### Carbon Sequestration from Mob Grazed Cows VS their Methane Emissions

Photosynthesis   For plant   sequestered   sell (40%)		CO2 sucked in	of which,	of which,	Cumulative	Carbon	Number of	Methane from	Annual	Methane in
Cheose your		by	carbon used	carbon	carbon	emitted as	Cows (choose	enteric	methane	atmosphere
Cheese year   Unit							your unit)		oxidisation	
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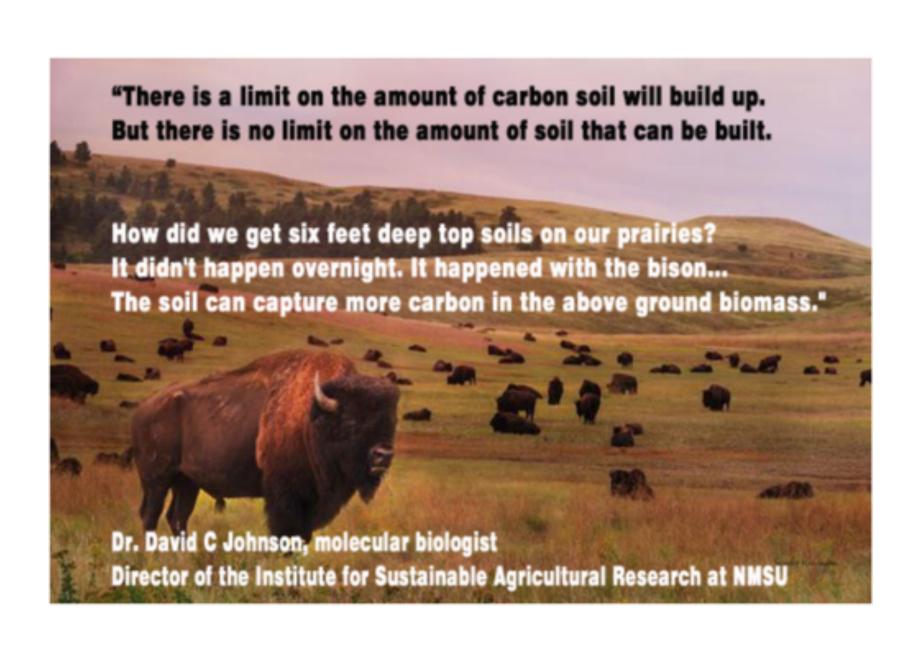
Carbon locked in soil BUILDS every year

Methane remains constant

Well managed 100% grass-fed cows build soil carbon without increasing atmospheric methane

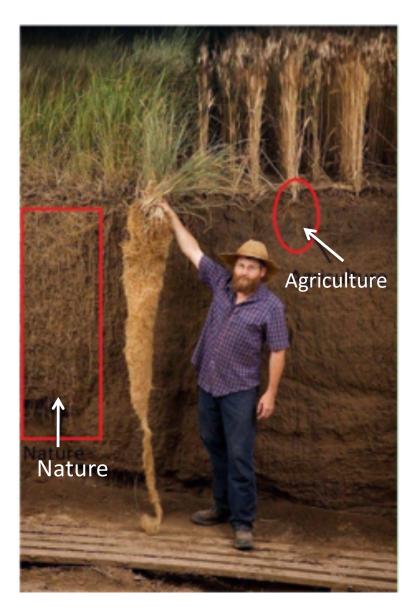
Refs: \* work by Dr Christine Jones, 40% of carbon removed from atmosphere by photosynthesing grasslands is sequestered in soil with good grazing management.

\*\* work by Prof Tony Parsons, 1% of carbon removed from atmosphere by photosynthesing grasslands is emitted as CH4 from enteric fermentation from cows eating that grass.



# Soil: the planet's largest carbon sink white the planet's largest carbon sink





Jordan Fink

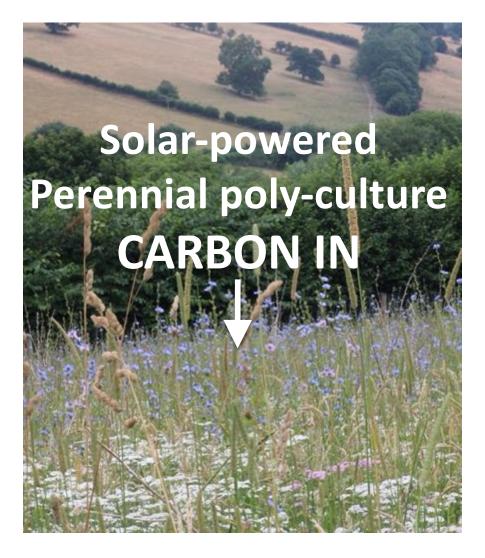
@BuildSoil

**Following** 

perennial grasses can live 500 years and they pump carbon into the soil to feed soil microbes. They co-evolved with large herds of grazing animals which help cycle their biomass (with the help of dung beetles) and with proper planning, cows can do that same work...

## Carbon in, carbon out







#### Microbes & nutrition



- A cow is a walking bio-digester!
- When a cow grazes, she is not feeding herself, but the microbes in her rumen
- 1ml of rumen fluid contains around:
  - 25 billion bacteria
  - 10 million protozoa
  - 10 thousand fungi
- Each cow has a quadrillion 1,000,000,000,000,000 rumen microbes!!!
- By-products of microbial action on forage is what nourishes the cow & in symbiosis microbes in cow saliva stimulate plant growth
- BUT what the cow eats directly impacts the balance of microbes & the resultant by-products => nutritional value of her milk or meat
- Changes to rumen pH causes microbial populations to change, below pH
   5.4 microbes die, lactic acid builds up => rumen acidosis
- Concentrates like cereals, soya, brewers grains, fodder beet, maize, etc all lower rumen pH => poor cow health, produce impacts human health

#### Organic more nutritious





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#### Study finds clear differences between organic and non-organic products

Published on: 16 February 2016

A new study has shown that both organic milk and meat contain around 50% more beneficial omega-3 fatty acids than conventionally produced products.

#### Largest study of its kind

Analysing data from around the world, the team led by Newcastle University, reviewed 196 papers on milk and 67 papers on meat and found clear differences between organic and conventional milk and meat, especially in terms of fatty acid composition, and the concentrations of certain essential minerals and antioxidants.

Publishing their findings today in the British Journal of Nutrition, the team say the data show a switch to organic meat and milk would go some way towards increasing our intake of nutritionally important fatty acids.



Gillian Butler, Senior Lecturer in animal nutrition at Newcastle University

## Grass-fed beef vs Grass-fed 'grain-finished' beef



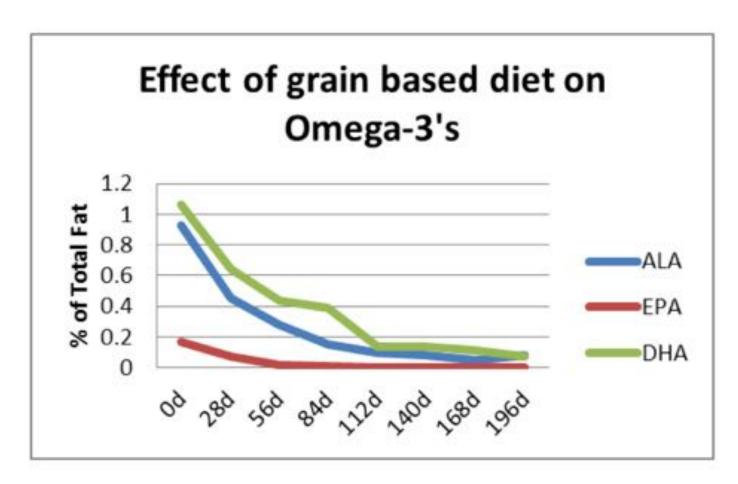


Figure 1: The effect of a grain-based diet on the omega-3 content of beef. (Duckett, S. K., Wagner, D. G., Yates, L. D., Dolezal, H. G., & May, S. G. (1993). Effects of Time on Feed on Beef Nutrient Composition. *Journal of Animal Science*, 71, 2079-2088.)

#### Pasture diversity

Is vital to the health of soil & cow microbiome Provides invertebrate & small mammal habitat







#### Flavour starts in the Soil



- Flavour & nutrition inextricably linked
  - Innate desire to hunt & gather diverse range of foods containing health-giving nutrients
  - Complex nutritional richness creates complex flavour
  - Phytonutrients create a myriad of flavours & aromas
  - Palates corrupted by refined & processed foods
- Plants exchange 'exudates' (liquid carbon/sugar) for nutrients
  - More diverse soil life, deeper roots, more 'solar panels' = more connections & more nutrients available
  - Plants produce phytonutrients (antioxidants & myriad other micronutrients) to grow, reproduce, attract pollinators & protect itself from disease or pest attack
  - These phytonutrients health-giving to grazing animals & humans => organic produce more nutritious
  - Plant alkaloids are the medicinal components of food

#### Herbs oversown into pasture

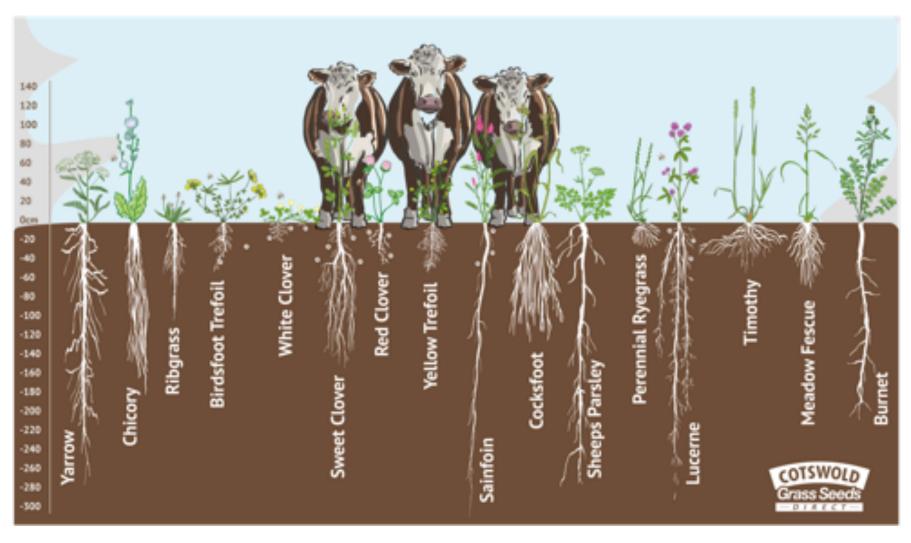
Salad bar beef: some herbs natural anthelmintics

Cattle kept healthy naturally: no need for wormers, vaccinations, etc



## Importance of species diversity & root depth

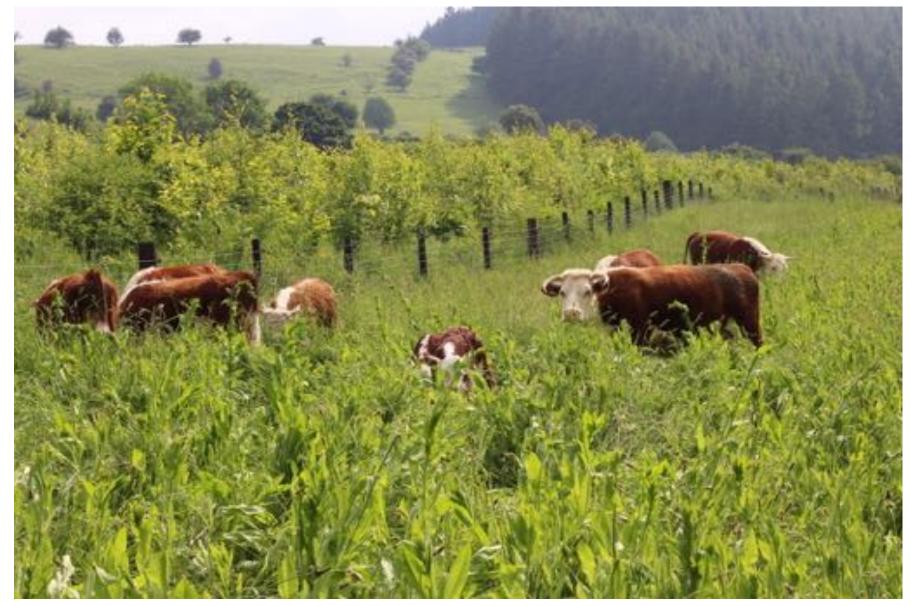




#### Diverse hedgerows

shelter, shade, browse for cows more invertebrate & small mammal habitat





### Trees as important as pasture

self-medication for cows more wildlife habitat





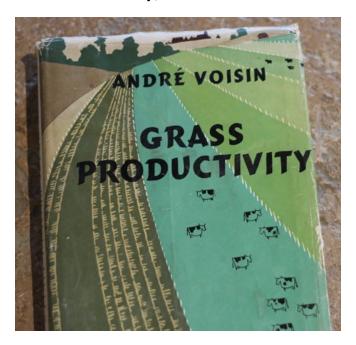
## Mob-grazing – nothing new

#### mimicking natural grazing systems



Old saying: "Never leave the sheep in the same field long enough to hear the church bell ring twice"

Andre Voisin's book Grass Productivity, written in 1959



In essays on agriculture from 1777:

In Essays Relating to Agriculture and Rural Affairs (1777), James Anderson of Scotland urged farmers to subdivide pastures into smaller paddocks, graze each one for a day, and then keep the animals out so the plants could regrow. Sounds like good grazing management! All this was long before the invention of electric fence, so Anderson had to use stone walls and a lot of labor to create paddocks. Anderson wrote:

To obtain this constant supply of fresh grass, let us suppose that a farmer who has any extent of pasture ground, should have it divided into 15 or 20 divisions, nearly of equal value: and that, instead of allowing his beasts to roam indiscriminately through the whole at once, he collects the whole number of beasts that he intends to feed into one flock, and turns them all at once into one of these division; which, being quite fresh, and of sufficient length of bite, would please their palate so much

#### Mob-grazing paddocks

Pasture, a carbon pump, the ultimate perennial crop





## Creating silvo pasture





#### Beyond mob grazing

Shelterbelts & pasture

coffee bags.



ON TREE FARM

*Tree density:* ~1/sqm Wild service tree Wild cherry Rowan Whitebeam Downy birch Red oak Aspen Bird cherry Field maple Small leaf Lime Spindleberry Wayfaring tree Large leaf lime Dogrose Silver birch Hazel Black poplar Italian alder Black walnut Willow

## Beyond mob grazing

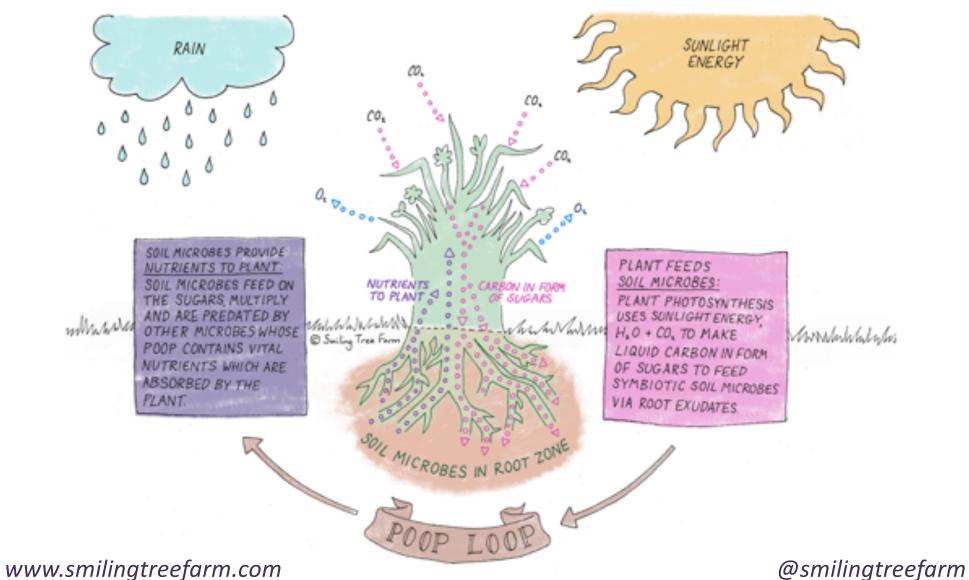
Shelterbelts & pasture





## The Poop Loop!





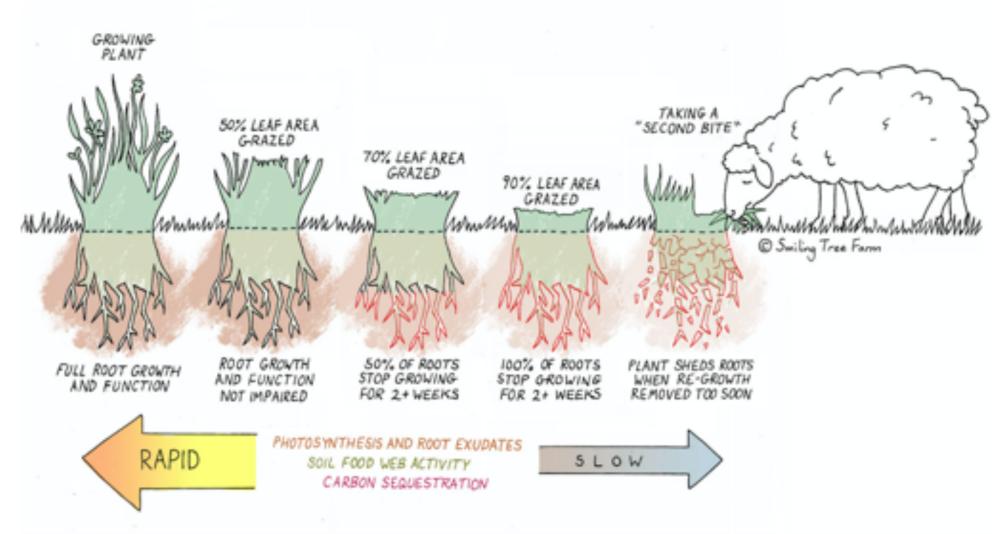


Regenerative Agriculture starts with a focus on supporting the "Poop Loop" to maximise photosynthesis & root exudates and provide plants with micro-nutrients

#### Grazing impact on plant roots

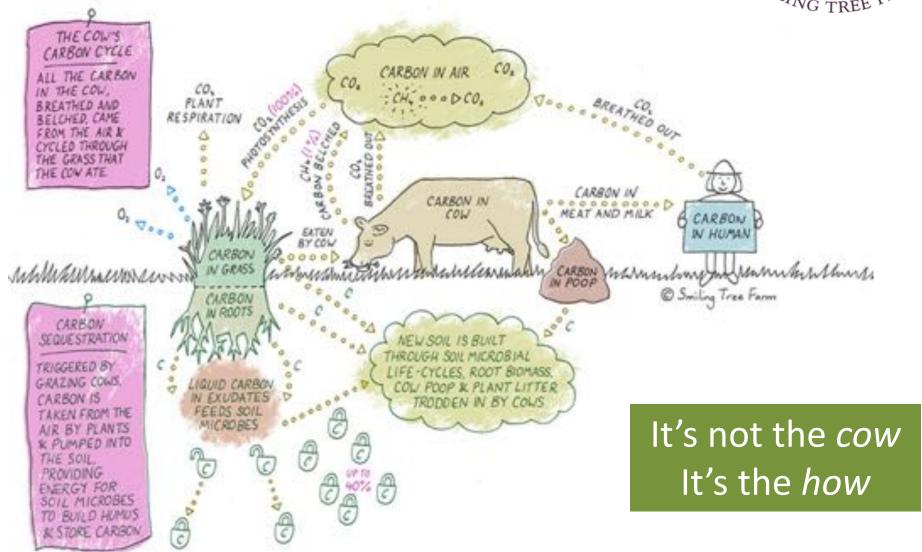
Carbon sequestration, soil health, water retention...





#### Carbon moooves...





#### Regenerative Agriculture

Sequesters more carbon than it emits



# WHITE OAK PASTURES BEEF SEQUESTERS MORE CARBON THAN IT EMITS

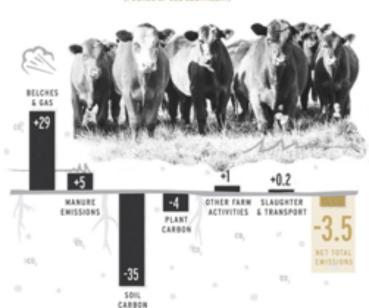
NET TOTAL EMISSIONS

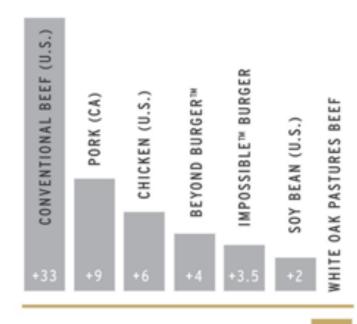
WHITE OAK PASTURES VS OTHER PROTEINS

(PER POUND OF PRODUCT)



(POUNDS OF CO2 EQUIVALENT)





## Carbon in soil



For every gramme of carbon stored in the soil, the soil can hold an extra 8 grammes of water

1g carbon = 8g water held in soil

Chemical farming, using synthetic fertilisers, herbicides, fungicides, pesticides all damage soil structure and ability to store carbon

# Carbon is fertility





The annual costs of soil degradation in England & Wales are between £0.9 and £1.4 billion, with a central estimate of £1.2 bn. These costs are mainly linked to loss of organic content of soils (47% of total cost), compaction (39%) and erosion (12%).

The total costs of soils degradation in England & Wales, Cranfield University (2015)



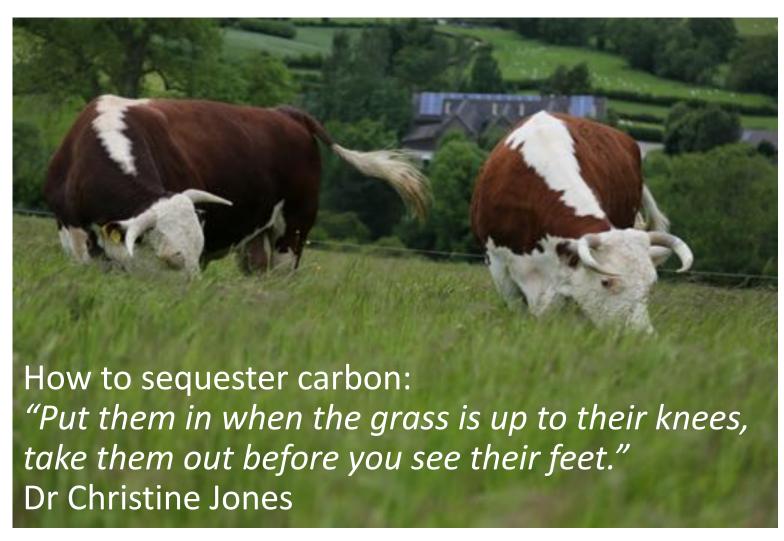
The UK has lost 84% of its fertile topsoil since 1850, with the erosion continuing at a rate of 1cm to 3cm a year.

The Committee on Climate Change (CCC) report (2015)

## Grazing tall grass

Each bite primes the carbon pump





#### Enteric vs fossil methane





Replying to @FCRNetwork and @freerangedairy

The difference between fossil methane and livestock methane is when the methane breaks down to CO2: with fossil methane, that CO2 is additional to the atmosphere, but with livestock methane, the CO2 is not additional to the atmosphere.

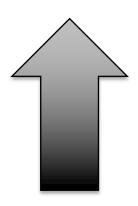
1:03 PM · Aug 9, 2019 · Twitter Web App

## Cycling vs adding carbon





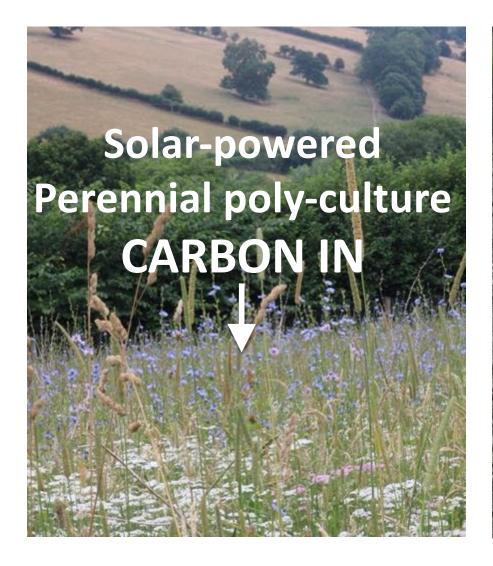
Cows fed perennial polycultures cycle & recycle carbon (including methane) using sunlight & rain



Any food or feed grown, harvested & transported using fossil fuels ADDS carbon

# Carbon in, carbon out

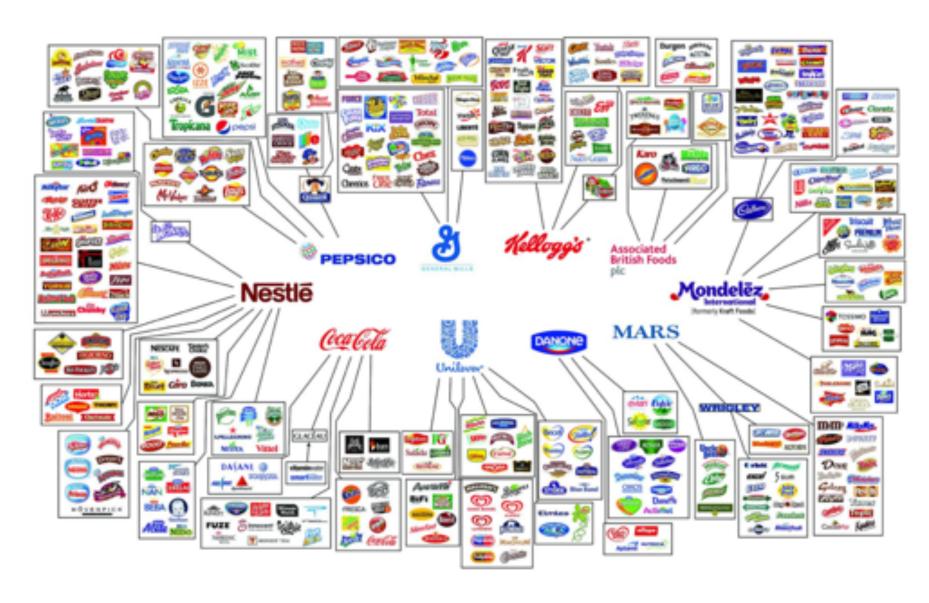






## Influencing dietary advice for a plantbased future... FOLLOW THE MONEY





# Dietary advice... FOLLOW THE MONEY Companies behind the EAT Lancet diet



#### Dr Vandana Shiva:

We could call the report "The diet of YARA and the Poison Cartel". Yara is the biggest chemical fertiliser corporation in the world.



## Patch: 2yo Traditional Hereford steer



#### Animal protein perennial poly-culture

- Patch helped us build & regenerate soil
- His grazing stimulated grasses to suck in CO2 & sequester carbon
- He breathed out less than 1% of that carbon as methane
- The methane he did breathe out was oxidised by methanotrophs & the hydroxyl radical because he is grazing out on healthy soils
- One large mammal helps <u>create habitat</u> for 1000s small mammals & other wildlife incl barn owl hunting grounds
- He grew thanks to the perennial source of pasture & sunlight
- He <u>led a good life</u>, then <u>provided a 1,000</u> <u>highly nutritious meals</u>



This is a regenerative food system that supports the planet, consumer & the farmer

#### Vs killing 1,000s of small mammals



#### Plant protein annual mono-culture

- Soils ploughed & exposed to light and air, so <u>carbon is oxidised back into the</u> <u>atmosphere as CO2</u>
- Chemical sprays & fertilisers <u>diminish & harm soil microbial life</u> so nutrients become less available to crops
- Fossil carbon burned in annual production of mono-cultures, barren, lifeless, 'weed(diversity)-free'
- 1,000s small mammals & other wildlife killed, crushed or sliced & habitat destroyed by machinery & chemicals
- To produce "ethical" plant proteins of poor nutritional value





This is an unsustainable, planet-destroying food system but one that supports BigAg, BigFood & BigPharma (as well as 'scientists', 'researchers', journalists, venture capitalists & fair amount of tax revenues too...)



## FOLLOW THE MONEY...

Food is a \$5.75 *trillion* dollar business.

How are you being targeted to garner your spend as part of that?

Neuromarketing is used to get into your head & your wallet.

Neuropsychology – psychological operations, as is used in warfare, is being used to influence what you think, what you eat, how you vote...

Watch: THE GREAT HACK

## Why Animal Feed Matters



- It affects the health & wellbeing of the animal
- It affects the flavour & nutritional value of their meat or milk
- How animal feed is produced/grown can either create or destroy wildlife habitat
- It can regenerate soil health or erode soil
- It can sequester carbon or emit it

## So feed cows:



- Perennial polycultures of
  - Chemical-free, diverse pastures
  - Browsing hedgerows & trees
- Use holistic/mob grazing practices to
  - Stimulate photosynthesis & carbon sequestration
  - Build soil health, fertility & water retention
  - Integrate wildlife & food production

# Future challenges/opportunities



#### **Challenges:**

- Reconnecting the consumer with food production
- Overcoming the perception that 'cheap food' is cheap
- How to beat the \$\$\$\$\$ driven food propaganda!

#### **Opportunities:**

 More and more enlightened consumers are looking for high quality, ethically produced food, they appreciate its value and wish to support small-scale, local producers



# "Eating inextricably influences agriculture"

Wendell Berry

Whenever you eat, whether you are conscious of it or not, you are directly supporting the farming methods and the industry that produced the food on your plate.

For better or for worse, therefore, your food choices influence not only your own health and wellbeing but that of the farm animals, wildlife and the planet too.

You have 3 meals (votes) a day Please... Vote wisely!

#### **Further Resources**

ON TREE FARM

Weston A Price Foundation Pasture Fed Livestock Association Allan Savory **Dr Christine Jones** Dr David Johnson Walter Jehne Jordan Fink Dr Sara Place Peter Ballerstedt **Prof Frank Mitloehner** Dr Zoe Harcombe Jayne Buxton Fred Provenza

